

Warrington, Cheshire, 05/02/2007

New Look Stand is a great success at Franchise Exhibition

The British Franchise exhibition held on the 26th and 27th January was a great success for Lasertech.

After success using a van on the stand at all the previous franchise exhibitions Lasertech decided that a fresh look and approach was in order. Situated at the entrance to the Manchester exhibition, the new stand demonstrates the growth of office products sales in existing franchisees business, it was designed and made up like a typical office with everything and more you would expect to see in a successful business. The “tag line” being “You can sell everything you see here”!



The stand created the desired impact for many visitors who could see the potential growth in a business that sold nearly every conceivable office product as well as Lasertech’s traditional products of ink and toner cartridges.

The Lasertech team who attended the event all agreed that this was the best British Franchise Exhibition in Manchester they had attended.



Martin Hawthorne, Franchise Recruitment Manager for Lasertech said, “It was great to speak to so many knowledgeable visitors this year. It was clear to see that many had come to the exhibition with a clear goal in mind and had the resources to purchase and grow a franchise. We were able to gain a lot of interest over the two days, which in the coming months we hope to welcome a number into Lasertech”

The next franchise exhibition is on the 23rd and 24th of March at The Grand Hall in London Olympia, one of the largest exhibitions in the calendar. If Lasertech can attract the same quality again as in Manchester, it will certainly be another successful two days.

If you would like free tickets to the Franchise Exhibition in Olympia on the 23rd and 24th of March then please click [here](#)

For additional information visit [Lasertech Franchise Website](#) or call Lasertech Franchise Division (44) 0870 787 23 23