

### **Lasertech Launch a Further Nine Franchises**

**Lasertech UK Ltd, manufacturer and supplier of Printer Consumables have launched their 26th franchisee just 18 months after launching the Lasertech Franchisee Network. With the next training course nearly full Lasertech will have over 36 franchisees up and running by the end of the year.**

Lasertech have built a successful business manufacturing and supplying Printer Consumables to businesses throughout the UK for the past 14 years via mail order. Knowing that the franchise market was the best way to expand sales of products and develop the Lasertech brand Jason Williams - Managing Director, decided to franchise Lasertech UK, knowing he would be offering individuals the opportunity to grow and profitable business and enter into a growing market. Lasertech now have franchisees throughout the UK continuing their business ethos; delivering a first class product with excellent customer service.

Lasertech franchisees operate from fully stocked highly visible vans, supplying a complete range of Printer Consumables to businesses in large exclusive territories, offering customers OEM branded products as well as the Lasertech brand. As Lasertech already have a large existing customer base in the UK, new Franchisees take over existing accounts therefore meaning each franchisee doesn't start from scratch and therefore earns money from day one.

Justin Williams the Franchise Director for Lasertech explains why the Lasertech Franchise business formula is so successful "As a Lasertech Franchisee there is no time wasted making the products as Lasertech supply and manufacture the printer consumables to the latest ISO standard. The franchisee in turn concentrates on building new accounts and supplying their customers needs."

Lasertech also offer a unique Recycling Programme offering customers money for their empty cartridges. These empty cartridges may be considered to be waste by companies, schools and organisations but in actual fact they are worth up to £10 each. A percentage of this money can also be donated to Lasertech beneficiary Charities such as Breakthrough Breast Cancer, The Princes Trust, and The N.C.H. helping to raise money for worthy causes. Lasertech Franchisees have also partnered up with local charities to raise much needed funds for local causes.

Melanie Milton-Smith - the Recycling Coordinator explains why the Recycling Programme is so important to the Lasertech Franchisee day to day business; "Manufacturing Printer Consumables is a complex process that involves a variety of materials. Empty Cartridges that are collected by customers and returned to the Lasertech factory are reused with any surplus components recycled back to their base form. This reduces the amount of waste created and re-enforces an ongoing commitment to the environment."

Lasertech aim to have over 36 franchisees up and running by the end of the year and will continue to grow the network throughout the year after. There are still territories available throughout the UK.

#### **Press Contacts:**

Ruth Brown

Lasertech Franchise Manager  
Tel: 0870 787 23 23  
Email: [ruthbrown@lasertech.co.uk](mailto:ruthbrown@lasertech.co.uk)