

The Lasertech Conference is a Huge Success

In May 2002 Lasertech launched their first six franchisees, just 17 months on Lasertech now have 33 successful franchisees up and running with a further 10 looking to launch at the beginning of January 2004.

Lasertech held their first conference for the 33 Lasertech Franchisees on the 27th September. Franchisees from all over the UK gathered together at the International Hanover Hotel in Warrington to discuss recent performance and the future growth of the Lasertech Franchise Network.



The conference was the first to be held by Lasertech and was a great success. For some franchisees it was the first time for them to meet their fellow franchisees. It gave the opportunity for established and new franchisees to share experiences and develop ideas.

The conference also gave Lasertech Head office the opportunity to share news about the growth of the company and the plans for the future. Support for franchisees is priority with the franchise team at head office so as the franchise network grows so does the support team at head office. The conference gave Lasertech HO the chance to discuss future plans and introduce new key members of the franchise team to the franchisees.

With both Lasertech and Lasertech Franchisees looking forward to a successful 2004 they will be keen to get together at the next conference to discuss new opportunities and sales ideas as the 2003 conference was such a great success.

Press Contacts:

Ruth Brown

Lasertech Franchise Manager

Tel: 0870 787 23 23

Email: ruthbrown@lasertech.co.uk