

HOLIDAY FOR LASERTECH FRANCHISEES

At the end of July Lasertech, an established manufacturer and supplier of printer consumables launched a further 7 franchisees bringing the network total up to 52. The 7 franchisees are embarking on a new proven business venture supplying printer consumables to businesses in an exclusive territory. Each franchisee receives support from the head office that is second to none, Amongst other things this support encompasses research and development, marketing activities and telesales as well business development strategies.

Also as part of this back up support offered to franchisees is holiday cover. Lasertech know that most people want to go on holiday and have a break at this time of year. They therefore offer their franchisees a full holiday support service which enables them to take a break.

The company support structure means franchisees can take holidays in **their first year** of business with out any negative effect. Due to the nature of the set up at head office and because of the way the network operates; all emails, phone and fax lines can be diverted to head office. Lasertech will then handle all enquiries, calls, administration and delivery of products.

Franchisees can then continue building the business after a refreshing break. Ajit Jain of Lasertech Slough went to Florida for a family holiday, Ajits business continued to operate and achieve sales without him even leaving Disney World. Ajit explains "There aren't many franchisors that offer that type of support for free, I achieved over £6000 sales whilst I was away. I had a holiday knowing my business was still fully operational".

For more information on the Lasertech Franchise Opportunity contact Ruth Brown on 0870 787 23 23 or visit www.lasertech.co.uk/franchise